

iscte

BUSINESS
SCHOOL



SUMMER SCHOOL LISBON 2022

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I - WHY SUMMER SCHOOL LISBON?

The Summer School Lisbon at ISCTE Business School provides an excellent opportunity to expand and develop your skills whilst getting to know Portuguese History and Culture at the same time.

The programmes are challenging, interesting, of high academic and professional value and are taught by ISCTE Business School highly regarded faculty, supported by visiting professors from top-class universities and the global business community.

In addition to the excellent educational opportunities, you will have the opportunity to discover Portugal's Capital city, its countryside and get in touch with a language that is spoken across four continents.

We will do our best to offer you a wonderful experience.

Message from Director of Summer School



"In the world we live, adopting a global perspective, particularly in the fields of Management and Business, has become an absolute necessity. ISCTE Business School wants to play an active role by offering programmes aimed at an international audience and by promoting the exchange of students and staff. We believe that this exchange contributes to the personal, cultural and professional enrichment of the ones involved, leads to a more capable university and also, through the increased mutual understanding, to a better world... to live in.

I wish you a fantastic summer school experience!"

António Robalo

II - ABOUT ISCTE BUSINESS SCHOOL

ISCTE Business School traces its origins back to the earlier department of management sciences, created in 1972. The school is recognized for its excellence in learning and research, international and multicultural environment, and the solid connection to the business world that it offers our exceptional graduates, leadership entrepreneurship and innovation.

IBS has approximately 181 teachers distributed throughout its six Departments: Accounting, Economics, Finance, Marketing, Operations and Management, Quantitative Methods for Management and Economics, and Human Resources and Organizational Behavior.

More than 3,500 students are currently enrolled in the 7 Undergraduate Programmes and 15 Masters Programmes and 4 PhD's offered by the school.

IBS is one of four schools that constitute University ISCTE-IUL, along with the School of Sociology and Public Policy, School of Social Sciences and Humanities and the School of Technology and Architecture.

III - PROVISIONAL COURSES FOR SUMMER 2022¹

All the courses will be delivered on **Campus**. In due course and if the covid-19 situation worsens, or if there are travel restrictions, we may change the modality.

III.I - JUNE EDITION

From June 13th to July 2nd (6 ECTS)

- [SE01 - Brand Management and Marketing Communications](#) (Morning)
- [SE02 - Corporate Negotiation and Influence](#) (Morning)
- [SE03 - Innovative Business Modelling](#) (Morning)
- [SE04 - Persuasion, Choice and Consumer Behaviour](#) (Morning)
- [SE05 - Energy and Environmental Economics](#) (Afternoon)

From June 13th to June 25th (3 ECTS)

- [SE06 - European Cross-Cultural Management](#) (Afternoon)

III.II - JULY EDITION

From July 3rd to July 23rd

- [SE07 - Contemporary Issues in Wine Business & Wine Tourism](#) (Morning)
- [SE08 - Humanitarian Action](#) (Morning)
- [SE09 - International Financial Management](#) (Morning)
- [SE10 - Leadership and Strategic Knowledge](#) (Morning)
- [SE11 - Blockchain for Supply Chain Management](#) (Afternoon)
- [SE12 - Trends in Digital Marketing](#) (Afternoon)

III.III - MID-JULY EDITION

From July 24th to August 12th

- [SE13 - Entrepreneurship: from Business Opportunities to Innovation in Practice](#) (Morning)
- [SE14 - Financial Risk Management](#) (Morning)
- [SE15 - International Business](#) (Morning)
- [SE16 - Cross Cultural Communication and Negotiation](#) (Afternoon)
- [SE17 - Management Consulting Essentials - Think Like a Consultant](#) (Afternoon)

¹ Some courses might be removed due to lack of demand

IV - PROVISIONAL SCHEDULES²

IV.I - JUNE EDITION

6 ECTS Courses

Hour/Day	June						
	13 Monday	14 Tuesday	15 Wednesday	16 Thursday	17 Friday	18 Saturday	19 Sunday
09:30 - 10:50	✈️ Lisbon City Holiday (Arrival Day)	Welcome Session + Welcome Lunch	Classes	Holiday	Classes	Weekend	
11:10 - 12:30		Classes	Classes		Classes		
13:30 - 14:50		Classes	Classes	Classes			
15:10 - 16:30		Classes	Classes	Classes			
Hour/Day	June						
	20 Monday	21 Tuesday	22 Wednesday	23 Thursday	24 Friday	25 Saturday	26 Sunday
09:30 - 10:50	Classes	Classes	Classes	Classes	Classes	Weekend	
11:10 - 12:30	Classes	Classes	Classes	Classes	Classes		
13:30 - 14:50	Classes	Classes	Classes	Classes	Classes		
15:10 - 16:30	Classes	Classes	Classes	Classes	Classes		
Hour/Day	June				July		
	27 Monday	28 Tuesday	29 Wednesday	30 Thursday	1 Friday	2 Saturday	
09:30 - 10:50	Classes	Classes	Classes	Classes	Classes	✈️ Departure	
11:10 - 12:30	Classes	Classes	Classes	Classes	Classes		
13:30 - 14:50	Classes	Classes	Classes	Classes			
15:10 - 16:30	Classes	Classes	Classes	Classes			
20:00 - 23:00					Farewell Dinner		

3 ECTS Course

Hour/Day	June						
	13 Monday	14 Tuesday	15 Wednesday	16 Thursday	17 Friday	18 Saturday	19 Sunday
09:30 - 10:50	✈️ Lisbon City Holiday (Arrival Day)	Welcome Session + Welcome Lunch		Holiday		Weekend	
11:10 - 12:30					Classes		
13:30 - 14:50		Classes(ends at 17.00)	Classes	Classes			
15:10 - 16:30				Classes			
Hour/Day	June						
	20 Monday	21 Tuesday	22 Wednesday	23 Thursday	24 Friday	25 Saturday	
09:30 - 10:50						✈️ Departure	
11:10 - 12:30					Farewell Lunch		
13:30 - 14:50	Classes	Classes	Classes	Classes			
15:10 - 16:30							

² All the schedules are subject to changes

IV.II - JULY EDITION

Hour/Day	July						
	4 Monday	5 Tuesday	6 Wednesday	7 Thursday	8 Friday	9 Saturday	10 Sunday
09:30 - 10:50	Welcome Day + Welcome Lunch + Afternoon Activity	Classes	Classes	Classes	Classes	Weekend	
11:10 - 12:30		Classes	Classes	Classes	Classes		
13:30 - 14:50		Classes	Classes	Classes	Classes		
15:10 - 16:30		Classes	Classes	Classes	Classes		
Hour/Day	July						
	11 Monday	12 Tuesday	13 Wednesday	14 Thursday	15 Friday	16 Saturday	17 Sunday
09:30 - 10:50	Classes	Classes	Classes	Classes	Long Weekend		
11:10 - 12:30	Classes	Classes	Classes	Classes			
13:30 - 14:50	Classes	Classes	Classes	Classes			
15:10 - 16:30	Classes	Classes	Classes	Classes			
Hour/Day	July						
	18 Monday	19 Tuesday	20 Wednesday	21 Thursday	22 Friday	23 Saturday	
09:30 - 10:50	Classes	Classes	Classes	Classes	Departure		
11:10 - 12:30	Classes	Classes	Classes	Classes			
13:30 - 14:50	Classes	Classes	Classes	Classes			
15:10 - 16:30	Classes	Classes	Classes	Classes			
20:00 - 23:00					Farewell Dinner		

* Arrival Day on July 3rd

IV.III - MID-JULY EDITION

Hour/Day	July						
	25 Monday	26 Tuesday	27 Wednesday	28 Thursday	28 Friday	29 Saturday	30 Sunday
09:30 - 10:50	9:00: Welcome Session + Welcome Lunch	Classes	Classes	Classes	Classes	Weekend	
11:10 - 12:30		Classes (14:30 - 15:50)	Classes	Classes	Classes		
13:30 - 14:50		Classes (16:10 - 17:30)	Classes	Classes	Classes		
15:10 - 16:30		Classes	Classes	Classes	Classes		
Hour/Day	August						
	1 Monday	2 Tuesday	3 Wednesday	4 Thursday	5 Friday	6 Saturday	7 Sunday
09:30 - 10:50	Classes	Classes	Classes	Classes	Long Weekend		
11:10 - 12:30	Classes	Classes	Classes	Classes			
13:30 - 14:50	Classes	Classes	Classes	Classes			
15:10 - 16:30	Classes	Classes	Classes	Classes			
Hour/Day	August						
	8 Monday	9 Tuesday	10 Wednesday	11 Thursday	12 Friday		
09:30 - 10:50	Classes	Classes	Classes	Classes	Departure		
11:10 - 12:30	Classes	Classes	Classes	Classes			
13:30 - 14:50	Classes	Classes	Classes				
15:10 - 16:30	Classes	Classes	Classes				
20:00 - 23:00					Farewell Dinner		

* Arrival Day on July 24th

V - APPLICATION AND FEES

V.I - APPLICATION

1st Step: Application through the [online form](#).

2nd Step: After application approval we will request you to proceed with the formal registration in the university's platform [Fénix](#) and the course payment fee. This step is expected to take place in May.

The course has a limited number of places available, so it is advisable to apply as soon as possible.

After applying you will get an answer with the provisional acceptance and the official acceptance letter will only be issued after you proceed with the payment fee.

V.I - FEES

3 ECTS

	3 ECTS	6 ECTS
Students from Iscte partner universities	450 €	1 000€
Students from non-partner universities (outside Portugal)	550 €	1 150€

The programme on campus fee includes:

- Tuition;
- Course materials;
- Team Building event;
- Use of the library, PC labs and Iscte facilities;
- Public transportation card in Lisbon;
- Airport pick-up service (to be confirmed);
- Welcome lunch and farewell session,
- Transcript of Records or Certificate of attendance (in case the student does not complete the course with success).

Some leisure activities, such as visits to museums and trips outside Lisbon, are not included in this fee and are paid upon arrival in Lisbon.

V.II.I - PAYMENT

The fee will be available in **Fénix** (university's platform), after the student enrolls, during the **2nd step** of application. The payment is done through credit card within the specified deadline.

A few days after the payment is done, the student will receive an acceptance letter confirming his participation at the programme.

V.II.II - CANCELATION POLICY

In case of dropping out after the payment has been done, we apply the following policy:

- Cancellation until the beginning of the course - 200€ will be retained by Iscte
- Cancellation after the beginning of the course - no reimbursement

Any bank fees charged within the reimbursement will be borne by the student.

Note: If the course is canceled or the student will not be able to attend the programme due to covid-19 (has tested positive or impossibility of traveling due to flights cancelation), the student can withdraw his application and the total fee will be refunded. In this case due evidence is required.

VI - ACCOMMODATION

VI.I - ISCTE RESIDENCE - PROFESSOR JOSÉ PINTO PEIXOTO

The off campus Iscte Residence, Professor José Pinto Peixoto, is located at Pátio das Comendadeiras – Calçada da Cruz da Pedra, at Mosteiro de Santos-o-Novo.

This area is served by buses that pass by the central areas of Lisbon, such as Terreiro do Paço, Marquês de Pombal, Rato and Saldanha.

In the vicinity of the Residence, there are also two supermarkets (LIDL and Pingo Doce) and two pharmacies (LIDL and Santa Apolónia).

- Room type: Triple room with private WC – 250€ (due to the covid-19 pandemic, currently the rooms are being occupied only by two persons)
- Common areas and services: The Residence has a laundry room, a lounge area with a TV, a game room, a kitchen, a dining room, a study room and Internet available in all the rooms.
- Functioning: The Residence operates during all 12 months of the year. Cleaning service is offered only in the common areas. Students may enter and exit the Residence at any time.
- Payment: In due time, the student will be contacted by the programme manager to proceed with the payment for the accommodation, by bank transfer, within the specified deadline. Please note any bank fees charged within the bank transfer will be borne by the student.



VI.I.I - APPLICATIONS FOR RESIDENCE ACCOMMODATION

When applying in the Fénix (university's platform) you have the option of choosing a room in a University dormitory.

Subject to availability of places, the request is accepted on a first-come first-served basis.

Payment

After the course payment fee is confirmed, the student will be contacted by the programme manager to proceed with the payment for the accommodation, by bank transfer, within the specified deadline.

Please note any bank fees charged within the bank transfer will be borne by the student.

VI.II - OTHER ACCOMMODATIONS

In case of no availability of places in a student's dormitory or if you choose to arrange accommodation by yourself, we can help with contacts information of lodging in Lisbon.

VII - CONTACTS

If you have any questions, please contact us:

Short-terms.ibs@iscte-iul.pt

Tel.: (+351) 210 464 257



Patrícia Pinheiro

Short-term Programmes Manager

ISCTE Business School is waiting for you!